

What is a cliché? A cliché is an expression, idea, or element of an artistic work (travel photograph), which has become overused to the point of losing its original meaning or effect, even to the point of becoming trite or irritating, especially when at some earlier time it was considered meaningful.

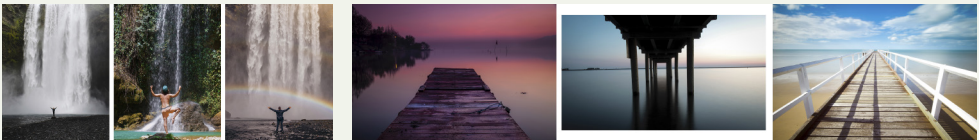
PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

PRO TIPS!

- Make time and don't hurry
- If you see all of the other photographers gathered in one spot- go somewhere else
- When photographing people- keep it real, but don't abuse the less fortunate.
- If you see it published over and over again- don't do it.

WAYS TO CLICHÉ (AVOID THEM!)

We have selected five examples of travel photography clichés that are no longer meaningful.

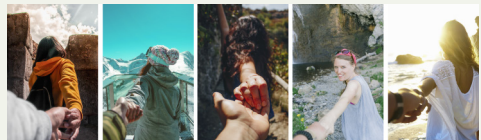


ARMS OUTSTRETCHED -ANY VARIATION

THE LONELY DOCK...



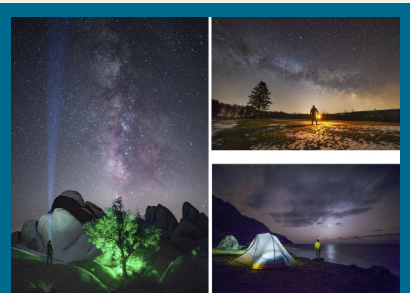
LONE FIGURE, FACING AWAY FROM THE CAMERA



LEADING SOMEONE BY THE HAND -ANY VARIATION

OTHER CLICHÉS:

1. Overdone Bokeh.
2. Sunsets without meaningful context.
3. Selective color post-processing in any form.
4. Panoramic images that are not composed with an identifiable subject.
5. Lots of clouds with no meaningful travel message.
6. Overdone HDR of any kind.
7. Photographing any tourist attraction from an angle that a simple Internet search reveals dozens of similar copies.
8. Optical illusions – fine for fun, but no place in a travel photographer's portfolio.
9. Unsympathetic photographs of poor people.
10. Vintage presets, actions, and phone apps effects.
11. Using a deep vignette white or black.
12. Placing a post-production border on your image.



Looking up at the Milky Way:
Be aware that we aren't telling you not to take these types of photographs, particularly if they bring you joy. However, they will not generally be a benefit in your travel portfolio.